



SEE3

SUPPORTED BY  
**MAYOR OF LONDON**

This project is supported by the Mayor's Outer London Fund, which is helping increase the vibrancy and growth of high street places across London.

WE  
WON

- **Awarded**
  - **£80k Portas Pilot**
  - **£115k matched funding**
    - **£100k – Section 106 Bell Green**
    - **£15k – High Street Innovation Fund**

- **Bid objectives:**
  - to test a coherent approach to development in an area of urban sprawl
  - to increase the sustainability of the High Street through layering uses
  - to build on the existing blending of retail and community use
  - to create a fit, agile High Street that can adapt to changing needs
  - to harness and build on strong active citizenship

**GET  
READY**



# The SEE3 projects

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- **Jack 'n Jill community hubs**
- **Market Makers**
- **The Shop Revolution**



Jack & Jill  
Two community hubs.

One in Forest Hill,  
the other in Sydenham





# Jack 'n Jill community hubs

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- **Aims**

- **A place to share ideas about improving our high streets**
- **A place to connect with people**
- **To find out more about where you live**
- **To demonstrate the advantages of shopping locally**
- **A venue for meetings and workshops on the Portas Pilot initiative**
- **A base for our Town Team**



- **Project outline**

- Refurbish two empty shops
- Exhibit the work of the Town Team
- A changing display of ideas and information
- Your wants and needs from our high streets
- Staffed by volunteers
- A venue for new enterprises
- A base for Town Team manager

M	A	R	K	E	T
M	A	K	E	R	S

- **Background**

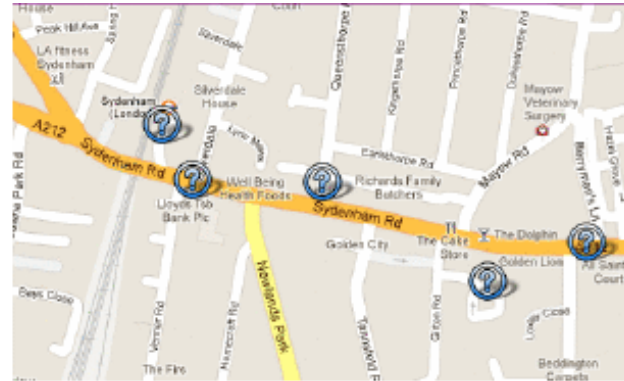
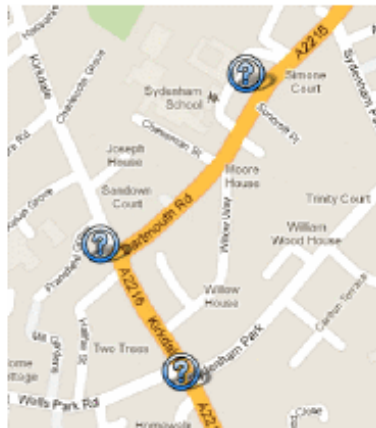
- Need new independents to keep High St alive
- Markets are the retail nursery
- Chance to trial business idea

- **Objectives**

- Increase footfall
- Sense of vibrancy
- Stall holders into empty shops
- Community fundraising

- **Types of Market**
  - Food, Flower, Art, Crafts, Children's, Antique...
- **Location**
  - 1<sup>st</sup> Sunday - Forest Hill Food Fair
  - 2<sup>nd</sup> Sunday – Girton Road Car Boot Sale
  - Other possibilities
- **Rotate offering or different market in each location?**

- Possible Locations



- Challenges

- Red Tape
- Sustainability

- **Get involved**
  - **Potential Stallholders**
  - **Business Mentors**
  - **Market Operators**
  - **Publicity**
  - **Leaflet distribution**

**THE**  
**SHOP**  
**REVOLUTION**

- **Objectives**
  - **Stimulate demand for empty units**
  - **Increase footfall on the high street**
  - **Initiate sustainable businesses that will meet the needs of the community**
  - **To designate our high streets a destination to drive visitors from outside the local community**



- **Project outline**
  - **12 empty units to be renovated and let-out to carefully curated businesses and organisations for 4-6 week pop-up shop project**
  - **Calendar of activities including street art, theatre, music and workshops**
  - **Units let-out after project with reduced barriers**
  - **Loosely modelled on Brixton Village initiative by Spacemakers**

JOIN  
IN

- **All about you**
  - **Contact details**
  - **Interests and skills**
- **Volunteers**
- **Landlords & agents**
- **Existing businesses**
- **Showcase your goods and services**
- **Join the Town Team**



# Keep in touch

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- **SEE3 mailing list**
  - On-line: *<http://bit.ly/see3news>*
  - Text: “**2SEE3 <your email address> <your name>**”  
to **88802**  
  
(for example: *2SEE3 john@example.com John Smith*)
- **SEE3 website: *www.see3.co.uk***
- **email: *info@see3.co.uk***

LOVE YOUR  
HIGH STREET



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